Code # COM23

**Bulletin Change Transmittal Form**

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| **Bulletin Change**Please attach a copy of all catalogue pages requiring editorial changes. |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Chair:**  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**General Education Committee Chair (If applicable)**   |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Larz Roberts, Lroberts@astate.edu

**2.Proposed Change**

 Prefix changes of:

~~RTV~~ 3003. Reporting for the Electronic Media to JOUR 3203 Reporting for the Electronic Media

~~RTV~~ 3103. Electronic News Gathering to JOUR 3103 Electronic News Gathering

~~RTV~~ ~~4320~~. News Production and Performance Laboratory to JOUR 4340 News Production and Performance Laboratory

~~RTV~~ ~~4323~~. News Production and Performance to JOUR 4343 News Production and Performance

~~RTV 4573~~ Sportscasting to JOUR 4573 Sportscasting

**3.Effective Date**

Fall 2013

**4.Justification**

As part of the college restructuring, several of the current RTV courses will be moved into the Multimedia Production program and need to have Journalism prefixes attached. .

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

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**DEPARTMENT OF RADIO-TELEVISION**

**Radio-Television (RTV)**

**RTV 1003. Mass Communications in Modern Society** Survey of the various fields of mass communications, with emphasis on their functions, operations, and problems in a democracy. Cross listed as JOUR 1003. Fall, Spring, Summer.

**RTV 2003. News Writing** Basic news writing for print, broadcast, and Internet. Course includes attention to news style and grammar. Prerequisite, C or better in ENG 1003. Word processing skills required. Prerequisite, C or better in ENG 1003. Cross listed as JOUR 2003. Fall, Spring, Summer.

**RTV 2023. Audio Production with Lab** Foundations of sound, audio theory, and audio equip­ment, planning audio aspects of radio and television broadcasts and Webcasts, analog and digital recording, editing and post production techniques involving voice, music, and sound effects. Fall, Spring.

**~~RTV~~ JOUR 3203. Reporting for the Electronic Media** Gathering, writing, and reporting news and features for the electronic media, including radio and television, cable, and the Internet. Prerequi­site, C or better in RTV 2003. Word processing skills required. Fall, Spring.

**RTV 3013. Promotional Writing for Electronic and Digital Media** Methods and techniques of writing non-news radio and television scripts and web content. Emphasis on commercials and program continuity, promotional announcements, public service announcements. Some attention to teleplay, screenplay and corporate video techniques. Word processing skills required.

**RTV 3023. Video Production with Lab** A basic course in studio and field production for video and television. Emphasis is placed on techniques for short or long form production, studio and field equipment operation, and production. Lab TBA. Fall, Spring.

**RTV 3033. Video Post Production with Lab** A basic course in post production for video and television. Emphasis is placed on editing and post production techniques for TV and video, interac­tive multimedia, and the World Wide Web. Lab TBA. 25 dollar course fee. Fall, Spring.

**~~RTV~~ JOUR 3103. Electronic News Gathering** Advanced reporting techniques, story development process and tools needed to interview and write, report and edit video news stories. Stories pro­duced will be used to enhance newscast development. Prerequisite, C or better in RTV 3003, RTV 3024, and RTV 3033, or consent of instructor. Fall, Spring.

**RTV 3303. History of Moving Images and Narrative Motion Picture** A study of the oral, writ­ten, live theatre and still photography storytelling contributions to the origins of narrative motion pictures. Fall, Spring, Summer.

**RTV 3333. Radio-Television Advertising and Sales** Study of the structure of the electronic media advertising industry, as well as the basic methods of selling for old and new electronic media. Sales affiliation with ASU TV. Fall, Summer.

**RTV 3343. Advanced Radio Practicum** Special practices in radio station operation, with special assignments relative to operation of KASU. Prerequisite, RTV 2024. Fall, Spring, Summer.

**RTV 3363. Communications Research** Study and use of research tools and theories available for mass communications problem solving. Emphasis will be on library research, theory approaches, and applied research as applied to the media. Cross listed as JOUR 3363. Fall, Spring.

**RTV 3373. Introduction to Internet Communications** Introductory course in the use of the Internet as a communication delivery system. The course addresses Internet history, its develop­ment and future applications for communicators. Basic computer competency required. Cross listed JOUR 3373. Fall, Spring.

**RTV 3403. Screenwriting for Narrative Motion Pictures** Study and application of writing and scripting techniques for narrative motion picture, including synopsis, sequence outline, treatments and screenplay. Characterization and genre conventions are also considered. Fall, Spring.424

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**RTV 3503.Film Cinematography, Lighting, and Editing**ﾭniques of cinematography, lighting, and editing for narrative filmmaking. Prerequisite, consent of instructor. Fall, Spring.

**RTV 3673.Seminar in Digital Media and Design**Astudy of the development and impact of digital media. Cross listed as ART 3673. Spring.

**RTV 4053.Public Affairs Reporting for Electronic Journalism**Coverage of municipal and county government agencies, public school boards, community planning and development agenﾭcies, and special events within the local community for the electronic media. Prerequisite, RTV 3003. Spring.

**RTV 4073.Communications Law and Ethics**ﾭfecting the mass media. Cross listed as JOUR 4073. Fall, Spring, Summer.

**RTV 4303.Advanced Filmmaking Techniques**In-depth study of narrative filmmaking as an art form. Students develop greater expertise in shooting properly exposed and imaginatively

composed images, storyboarding, production techniques, composition aesthetics, lighting, sound

mixes, and digital non-linear editing. Prerequisites, RTV 3303, RTV 3403, RTV 3503. Spring.

**RTV 4313.Electronic Media Management**ﾭties in broadcast station and cable management. Emphasis is placed on an examination of the

management function as it relates to the various operating divisions of broadcast stations and single or multisystem cable organizations and to applicable regulatory procedures and requirements of

the Federal Communications Commission and other regulatory groups. Special course fees apply. Fall, Spring.

**~~RTV~~ JOUR 4340. News Production and Performance Laboratory** Laboratory section for News Production and Performance. Must be taken concurrently with RTV 4323. Fall, Spring.

**~~RTV~~ JOUR 4343.News Production and Performance**ﾭdents exercise judgment and make editorial decisions about news content and program continuity. Experience in verbal and nonverbal communication relative to on camera delivery. Prerequisites, RTV 3103 or consent of instructor. $25 special course fee. Fall, Spring.

**RTV 4333.Special Topics Seminar**Aseminar that addresses current topics in the area of

communication. Fall.

**RTV 4353.Corporate Media Production**Study of the field and function of media production for business and nonprofit organizations. The course addresses client contact, budgeting, analysis

of production problems, design and writing of scripts for promotion, training and news in corporate

and industrial settings. $25 special course fees. Prerequisites, RTV 3013, RTV 3024 and RTV 3033. Fall.

**RTV4363.Multimedia Storytelling**Introductory course in multimedia concepts, media elements,

platforms, and production. Emphasis is placed on delivery of content across media platforms for

diverse audiences. Fall, Spring.

**RTV4383.AdvancedTelevisionProduction**Practice in methods and procedures of producing

studio and remote program content for ASU TV. This may include, athletic events, campus forums, concerts, newscasts, spelling bees, telethons, etc. Prerequisite, C or better in RTV 3023. May be repeated for a maximum total of six credit hours. Fall, Spring.

**RTV 4403.Film Distribution Exhibition**An in-depth study of the business of filmmaking and the process of marketing a motion picture in the convergent media marketplace. Consideration is given to traditional modes of film distribution and also emerging media outlets such as websites and podcasting. Fall, Spring.

**RTV 4443.Internship**Supervised work for a radio or television station, cable system or allied ﾭ

summer. 424

**RTV 4473.Advanced Internet Communications**Internet Communications provides students with a thorough understanding and practice in the use of the Information Superhighway. The course will also look at new opportunities for communications professionals. Prerequisite, Basic computer competency. Fall, Spring, Summer.

**RTV 4503.Film Production Practicum**Acapstone experience in narrative motion picture production. Students will work individually or in groups to write, produce, shoot, edit and distribute a short film. Prerequisites, RTV 4303; or consent of instructor. Fall, Spring.

**RTV 4553.Multimedia Reporting**Application of traditional journalism skills to digital media

practice, including integration of audio, photographs, graphics and video as multimedia storytelling

tools to enrich online news coverage. Dual listed with RTV 5553. Prerequisite, RTV 3373. Fall, Spring, Summer.

**~~RTV~~ to JOUR 4573.Sportscasting**Theory and practical application of sportscasting for radio and televiﾭsion. Dual listed with RTV 5573. Fall.

**RTV 488V.Special Problems in Electronic Media**ﾭman and faculty. Fall, Spring, Summer.

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